



**EUGENE CAPON**

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**About Eugene Capon:**

Eugene Capon is a creative visionary and co-founder of Studio Capon, a leading Metaverse creative agency. He made waves in the VR industry with his groundbreaking show, "Glitched: A VR Talk Show," which became the first VR show to be ordered in the style of a traditional TV show, spanning three full seasons.

His expertise in XR and digital media has earned him partnerships with some of the biggest brands in the industry, including Microsoft, Altspace, Skype & High Fidelity. His passion for the Metaverse led him to author the children's book "All The Things You Can Do In The Metaverse," inspiring the next generation of creators.

Eugene is also a sought-after advisor and consultant in the XR industry, serving as the Global XR Education Advisor to XRSI, a Principal Advisor to The Metaverse Standards Forum, and the United Nations. With his vast knowledge and experience, Eugene is a thought leader and pioneer in the Metaverse, leading the way for the future of digital media and immersive experiences.

**Podcast Topics:**

- The Future of Social Media: What Changes Can We Expect?
- Crafting Content That Connects: Tips for Getting Views and Engagement.
- 360 Video: An Exciting New Frontier for Creative Content.
- Digital Influencers and Virtual Production: The Future of Media and Marketing.
- The Metaverse: A New World of Possibilities and Challenges.
- NFTs and Our Society: Understanding the Role and Impact of Digital Assets.
- The Power of Being Early: How Early Adoption Can Drive Success in Emerging Technologies.

**Speaking Topics:**

- What does the future of social media look like?
- Making content that gets views.
- 360 video: A reimagining of creative content.
- Digital influencers and virtual production: The future of media.
- What is the Metaverse?
- What role do NFTs play in our society?
- The power of being early.

Studio Capon is a Metaverse creative agency founded by Topher Welsh, Tavis Hamilton, and Eugene Capon. After selling the second season of their hit show Glitched to the XR social media platform High Fidelity, they set a precedent for VR shows to be ordered in the same manner as regular TV shows. Following the success of Glitched, the studio shifted its focus to virtual world-building services for clients. With their expertise in creating immersive experiences, Studio Capon helps brands and businesses navigate the emerging landscape of the Metaverse.

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